

“THE CHEATER FUEL!”

FirePower fuels are known to be the finest fuels you can buy, anywhere. In fact, our track record has caused jealous competitors to accuse us of being the “Cheater Fuel.” If you consider sound engineering and calculated performance to be cheating, then we must plead guilty! And numerous reputable factory programs who use our product are guilty, too! Don’t worry, we don’t plan on changing our ways anytime soon. We really enjoy the winning (and the whining!).



Consistency: *FirePower* fuels are never stored underground, nor in vented tanks which kill quick evaporation and permit moisture contamination. Every batch of fuel we provide is astutely tested for consistency, so you get what we developed, not some hopeful approximation!

Performance: *FirePower* consistently outperforms fuels from any other. That’s a given. But, that’s just one reason why so many factory program use our fuels. Our insistence on consistency simplifies your tuning, as you do not have to chase blend variance. For instance, SCCA utilizes Firepower fuels on their dynamometers, when testing every FSCCA or SRF engine they sell. This trend is increasing.

Reliability: *FirePower* fuels helps keep engines alive. This is very important when an engine has been built to the edge. This is done by proper selection of fuels by our staff and your engine builder. You will find that “octane” is just one of many criteria we use to select fuels for your engine. When the proper fuel has been selected (or customized) for your engine you will NEVER see an engine failure due to fuel. NEVER.

Safety & Legality: *FirePower* never utilizes components which subject racers and fans to undue hazards. In fact, we spend a great deal of time and money to research combustion emissions, so you can be safer. And, we guarantee that our fuels will be legal in your sanctioning body. In fact, our engineers routinely consult sanctioning bodies about appropriate tech and hazmat inspection procedures.

Knowledge: Our engineers are likely more knowledgeable about the destructive processes in your engine than your engine builder could ever be. That’s not an ego-trip. It’s merely the result of relentless research and field experience with countless types of engines over the years. YOU (and your builder) can benefit from this knowledge, to improve your performance. We invite you to take advantage of this FREE advice when you are a *FirePower* racer.

Availability & Convenience: Due to our insistence on freshness, you will not find old stores of our fuel. They will never be pumped by some local vendor from a tank. They are only available in pre-sealed, properly marked 5 gallon steel containers or in 55gallon drums, and may be shipped all over the US, Canada, and beyond. It is our objective to make it easy for you to get, when and where you need it!