

# WE BUILD IT BETTER-FASTER-STRONGER...!

We are the leader in adapting and developing data systems for use in snowmobile racing. That's because we listen to the customer, rather than just sell product. Sure, you can shop around and look for Motec or AIM systems, and shop sensors from a variety of vendors. But when you are done, we know you'll be back! Because we provide you *answers*, not just *hardware*.

When factory teams need help, they come to us. When privateer teams need to get started, they come to us. When progressive engine builders need help on their dynos, our phone number is right there. When teams are in crisis, we are a rescue raft.

Here's why:

**Knowledge:** We get to see a lot of different vehicles out there. Our knowledge-base of mistakes and success stories is extensive. We are constantly learning, and share that knowledge with our customers. In fact, we regularly conduct seminars for team engineers, mechanics, and drivers—so they can stay near the front. Our approach is to take seemingly *complex* issues and boil them down to simple issues, which **you** can address.

**Training:** Once you have a system, you must know how to use it. Our **SnoPro** customers have much higher utilization rates than anywhere else, because we help them learn. We take the time to teach the basics to every client, any time. In very short time, our racers are performing ever-more sophisticated analyses, getting ever-faster, and making it look *easy*!

**Pre-Testing/Marking:** We test each and every **SnoPro** system/component and sensor before it leaves our shop. We ensure it is rugged enough for your application, and properly marked for ease of installation and serviceability. So, we can guarantee that it will work right out the box, first-time out. This makes your life much easier. It also reduces your time expenditure on setup. And gives you precious time to focus on other areas.

**Customized Solutions:** We do not sell systems, per say. We provide **solutions** for you. Sure, this may mean a pre-established basic hardware setup in most cases. But, the sensor package is appropriately tailored to your needs. Heaters are inserted where needed. Wiring is custom-sized and heat-shrunk for your vehicle. You are taught how to set-up the system and make changes as you need. And it really becomes **easy** in retrospect!

**Modular Systems:** When we provide a system, it needs to grow with you. That's why we have always provided systems that have adequate channel counts for your upcoming needs, not just today's issues. The newest **SnoPro** system is modular, so it can be as small or as large as you will ever need. This permits you to have a comprehensive system on your test-sled or dyno, then transfer a subset to the race sled. In minutes, not days. That means faster, better information for you!

Have questions? Not sure, but interested? Give us a call. We are here to help!



**Data Systems for Sleds**